### **DecisionRx**

### Medication Therapy Optimization (MTO)

- Pharmacist-guided
- Comprehensive medication management
- Informed by pharmacogenomics
- In a value-based care model







## Medication failure is the largest avoidable expense of any health plan.

# 

of prescriptions don't work as intended

Watanabe, et al, Cost of Prescription Drug-Related Morbidity and Mortality, Annals of Pharmacotherapy 2018





### DecisionRx helps providers optimize medication therapy at scale.



#### **Identification**

Identify members exhibiting the highest medication failure risk using claims data

#### **Communication**

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Educate and invite members to engage in the free benefit and send DNA swab kit

#### **Optimization**

Analyze genetics, medical history, & lifestyle to reduce Rx failure risk





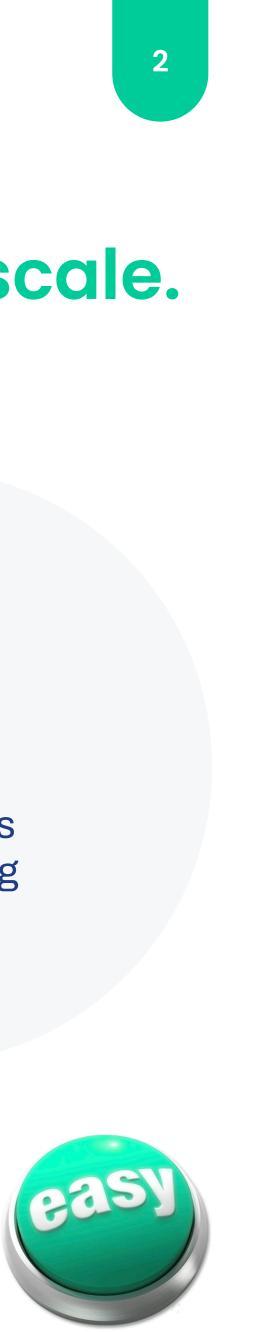
#### **Recommendation**

Deliver actionable personalized Rx recommendations to prescribers



#### **Iteration**

Repeat the process monthly, measuring the clinical and economic impact





### This Med, Not That.

Swab to help your provider make better, safer prescription choices, tailored specifically for you.

#### DecisionRx

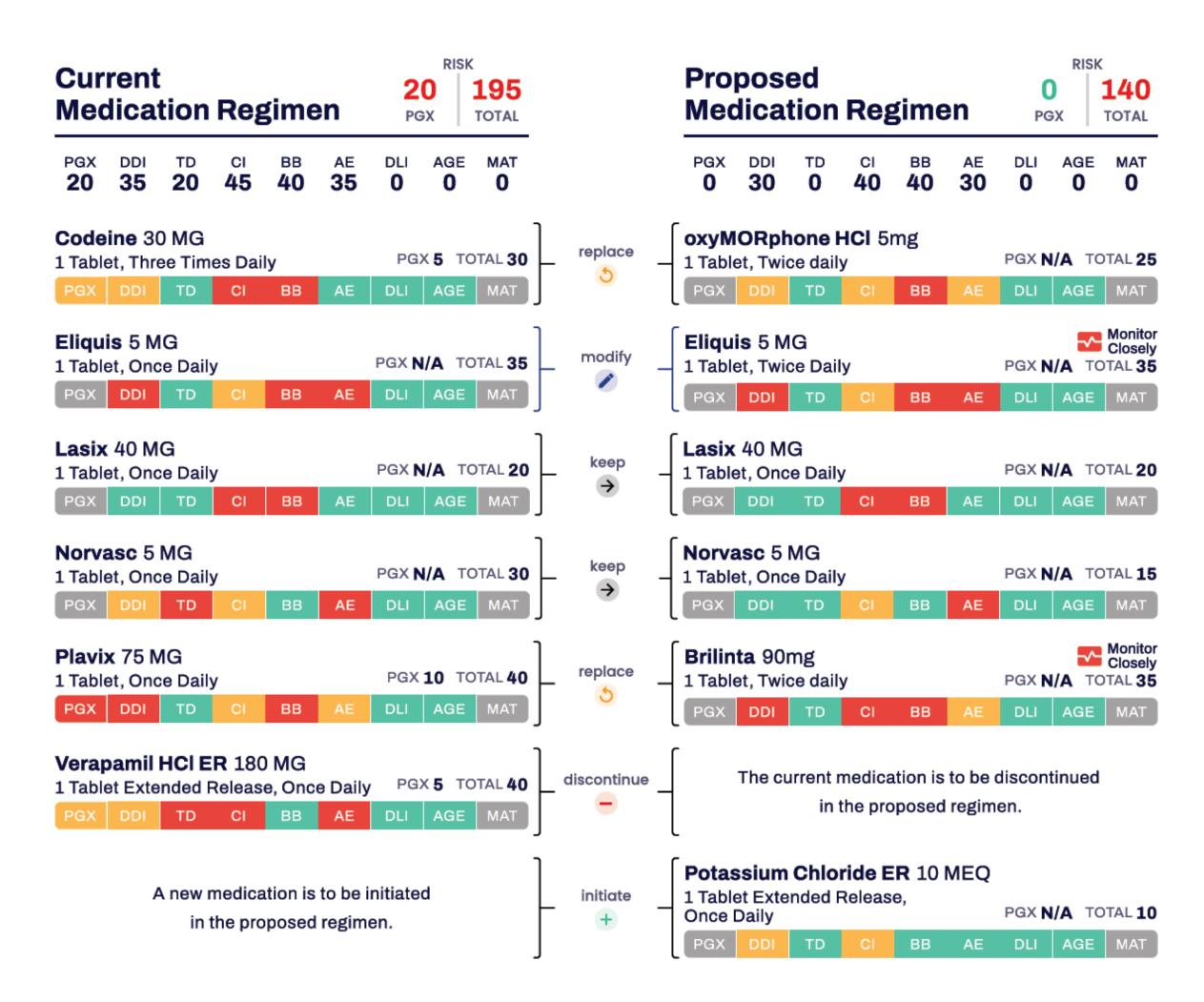
### Patient Communication

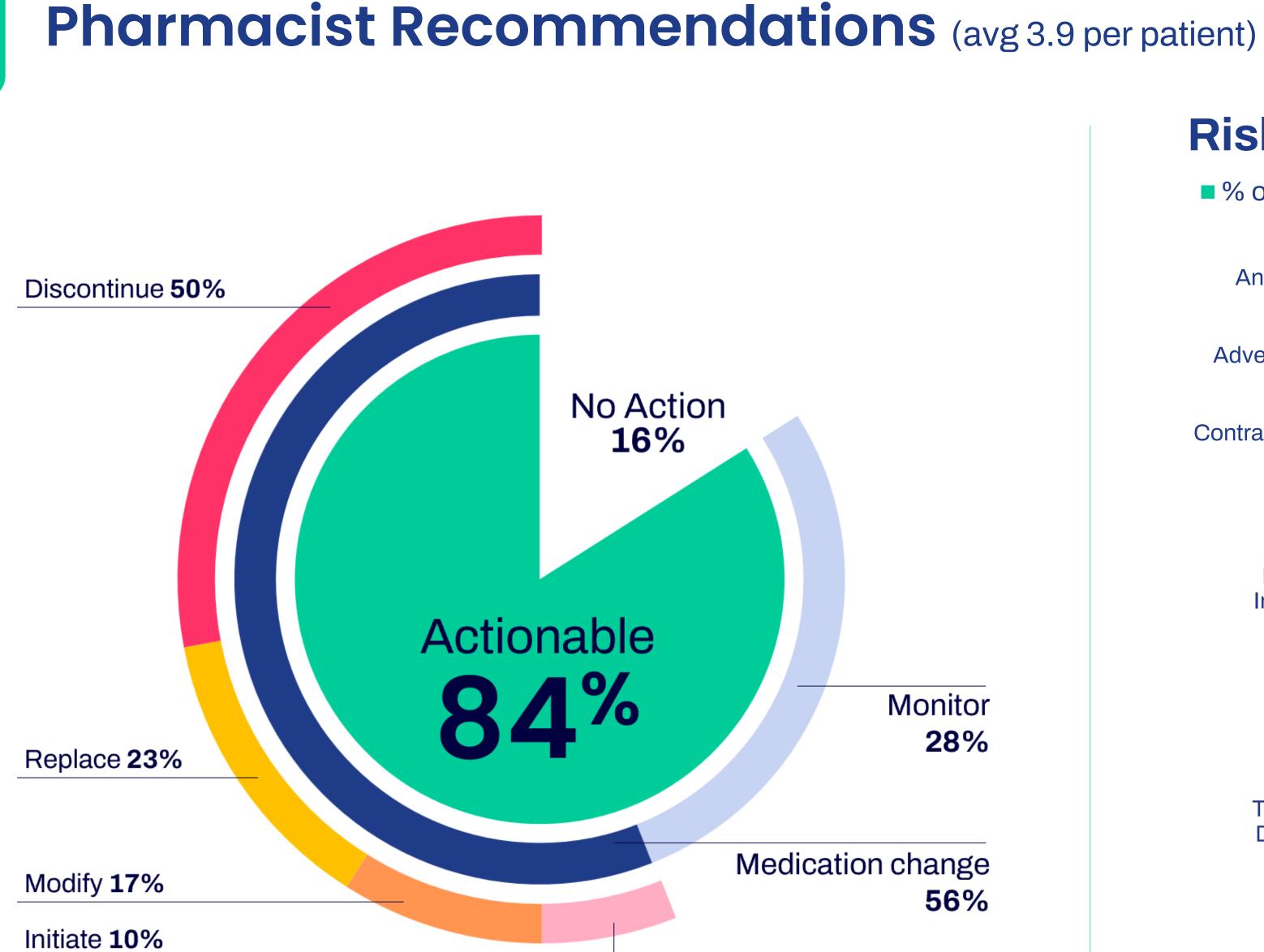




### **Medication Action Proposal**



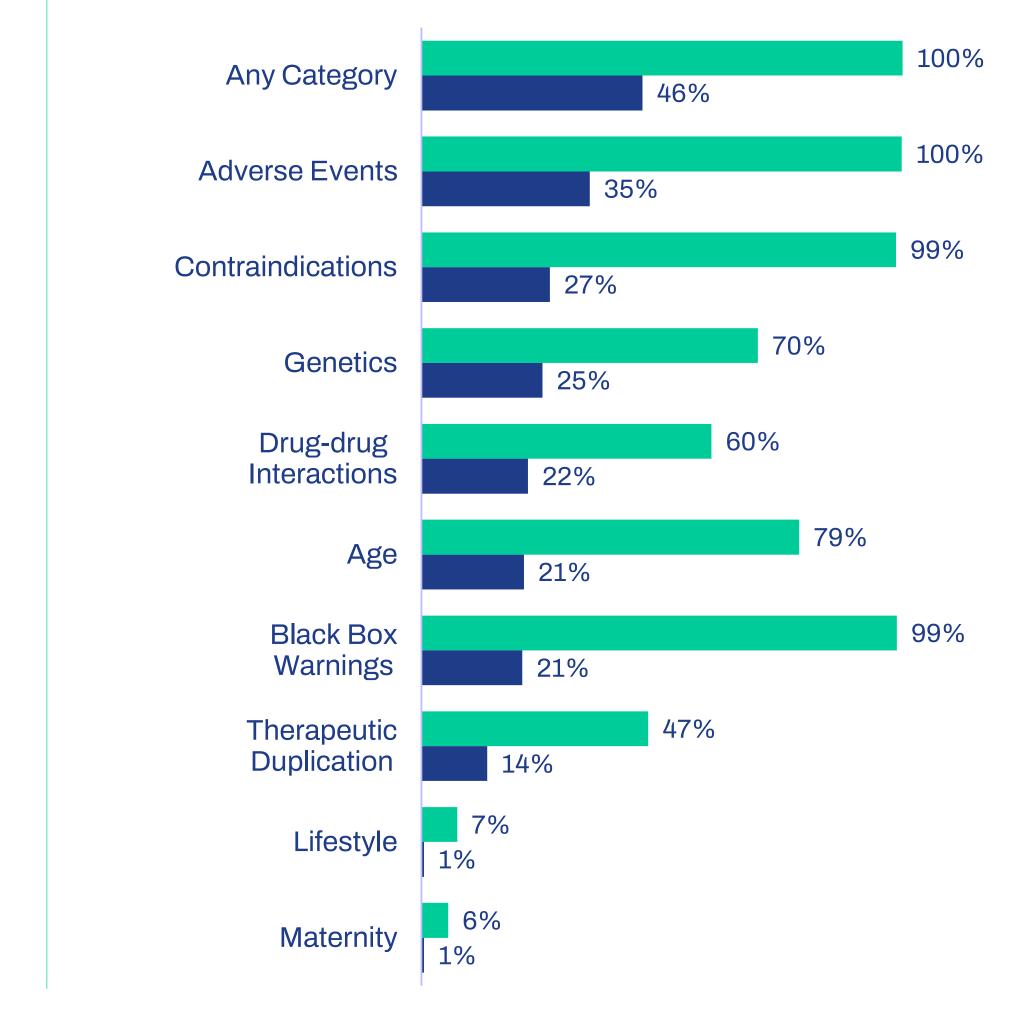




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### **Risk Reduction by Type**

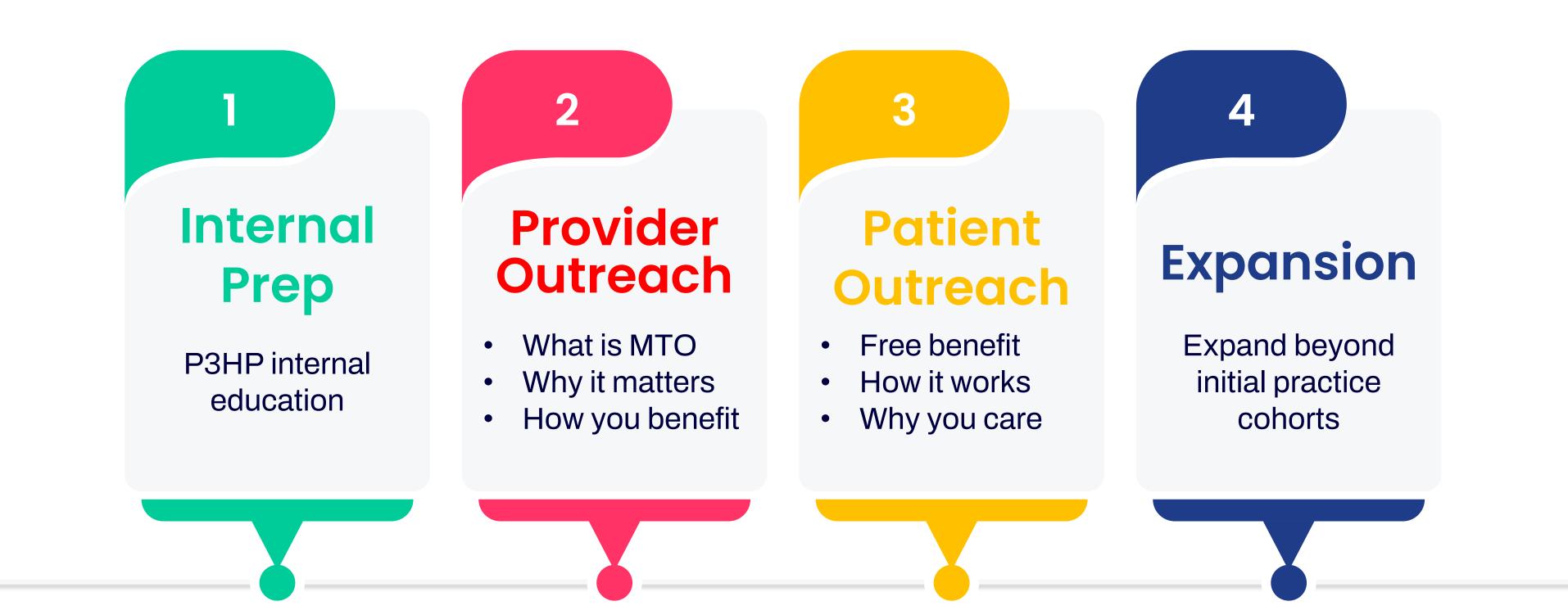
% of patients with medication failure risk



Monitor 28%

**56%** 

### **Rollout Sequence**



# **DecisionRx**

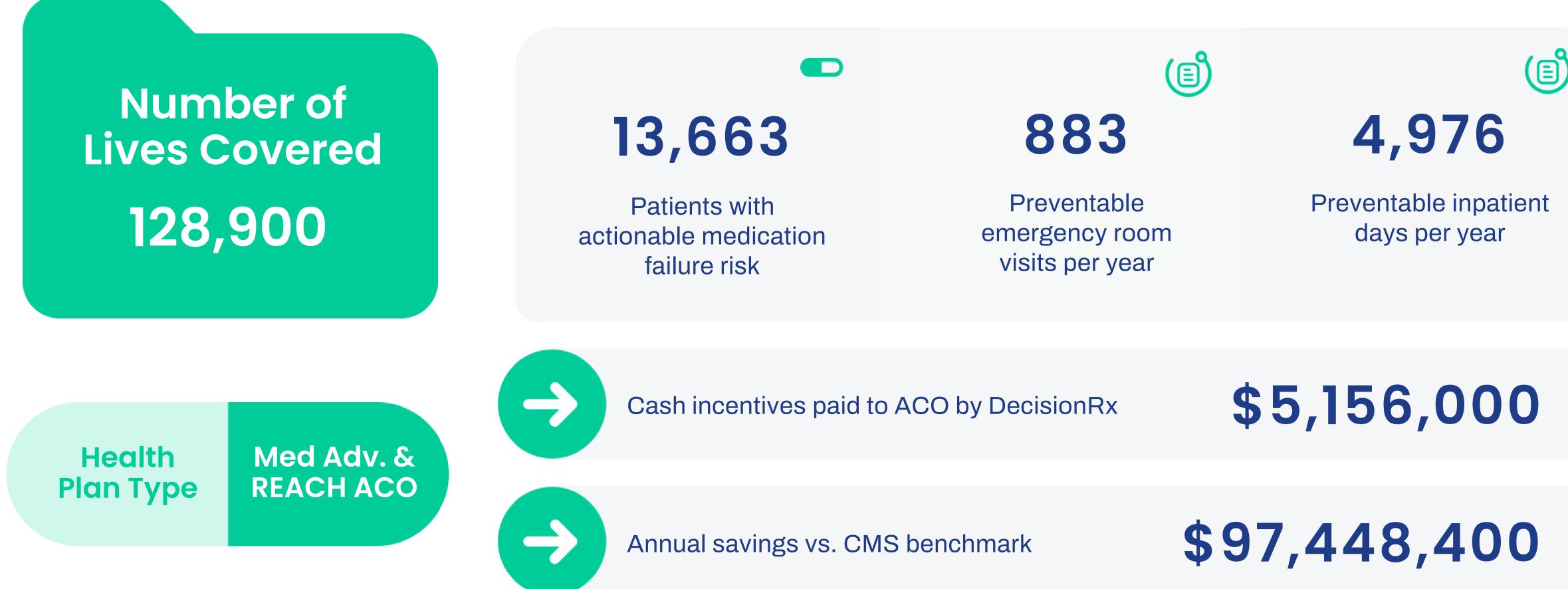


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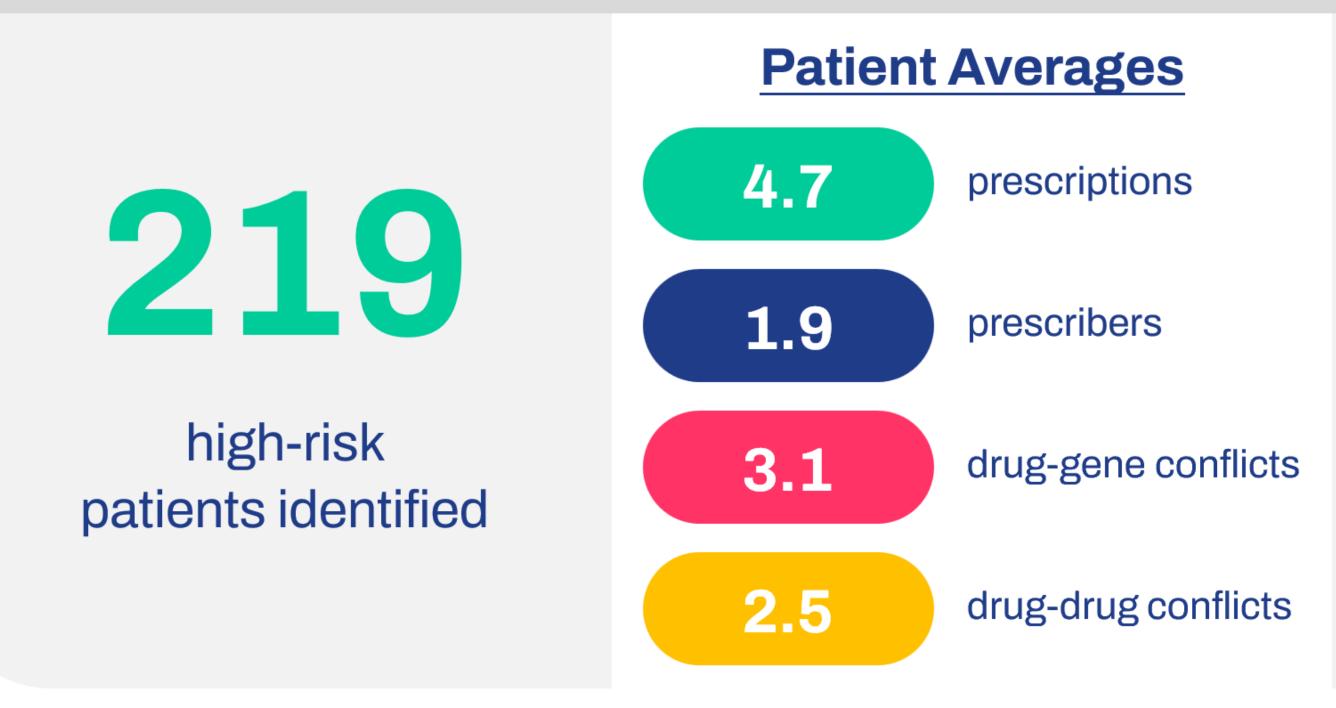




Estimates based on aggregated DecisionRx patient data, and assume risk-targeted MTO assessments are completed for 20% of the population. \*



### **Doing better is profitable.**





### High-risk patient summary: Typical Practice Example

**Practice Revenue** Opportunity

> \$10,950 cash incentives

\$236,520

increase in annual shared savings

